



August 1, 2009

Novation Awards a Three-Year Single Source Contract to BSN medical, Inc. for Casting & Splinting Products

Charlotte, NC – Novation, the supply company of VHA, UHC and Provista has awarded a three-year single source contract to BSN medical, Inc.

The contract will allow BSN medical to offer over 2,400 members and affiliates its complete line of plaster and synthetic casting products, plaster and synthetic splinting products, cotton and synthetic under cast padding, stockinettes, and casting accessories. The contract takes effect on October 1, 2009. The agreement offers the an unparalleled opportunity to standardize to the industries leading products through the member's distributor of choice.

"This award validates the tremendous value and product and operational cost savings that BSN medical Inc. delivers to struggling healthcare providers through its unique combination of product coverage and sales and educational support at the provider level" said Carl Meyer Vice President National Accounts and Distributor Relations.

About Novation

Founded in 1998, Novation is the leading health care contracting services company for more than 2,500 members of VHA Inc. and the University HealthSystem Consortium (UHC), two national health care alliances and nearly 14,000 members of Provista, LLC. Novation offers its customers contract development and management, supply chain data and measurement, and industry knowledge and advocacy. Based in Irving, Texas, Novation develops and manages competitive contracts with more than 500 suppliers. VHA, UHC and Provista members used Novation contracts to purchased nearly \$35 billion in 2008.

About BSN medical, Inc.

BSN medical is a global medical device company that is a leader in fracture management, compression therapy, wound care and physiotherapy. BSN Medical Orthopedics manufactures products focused on strains, sprains and fractures with brands such as Specialist®, Plaster of Paris, Ortho-Glass® Synthetic Splinting System, Delta Lite® Synthetic Cast Tapes, Specialist Under Cast Padding, Actimove® Orthopedic Soft Goods, and Gypsona® Plaster. For more information, contact the BSN medical Orthopaedics headquarters in Charlotte, North Carolina at (800) 552-1157 or visit their website at www.bsnmedical.us.



Contact Carl Meyer at 262-966-0191 for more information